



Leandra Williams

Owner

Stingray Advisory Group LLC

\$0-\$1.49 MILLION

Stingray Advisory Group, a professional services firm, opened in 2013 to serve clients throughout Michigan.

The company helps those looking to start a business as well as existing small businesses in need of marketing concept development and implementation, strategic planning assistance and financial review.

Owner Leandra Williams said within about three years, the firm has assisted more than 30 clients, helped launch 10 businesses and secured \$85,000 in funding for clients.

During that time, she said she served as a mentor to three individuals and a guide for three interns, all while growing her firm's "footprint."

"I am proud to report having increased sales year over year," she said.

"Stingray Advisory Group helps women

entrepreneurs, business owners, students and aspiring entrepreneurs on a regular basis. I am passionate about my clients and the communities we serve."

Williams is director of development for Grand Rapids Young Professionals, an advisory council member for the Michigan Women's Foundation and the sole female board member and treasurer of Grand Rapids Inventors Network.

In 2016, she graduated from the Young Nonprofit Professional Network's Build Your Own Momentum program. In 2015, she was a Young Nonprofit Professional Network of Grand Rapids Advocate Award nominee and a Grand Rapids Area Chamber of Commerce Young ATHENA Award nominee.

She also is president of the Grand Rapids Area Professionals for Excellence group.